

FashionGo Widget Integration Guide for Shopify

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FASHIONGO

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Default: How to Embed FashionGo Widget

Step 0: Retrieve Your Widget Code from FashionGo Vendor Portal

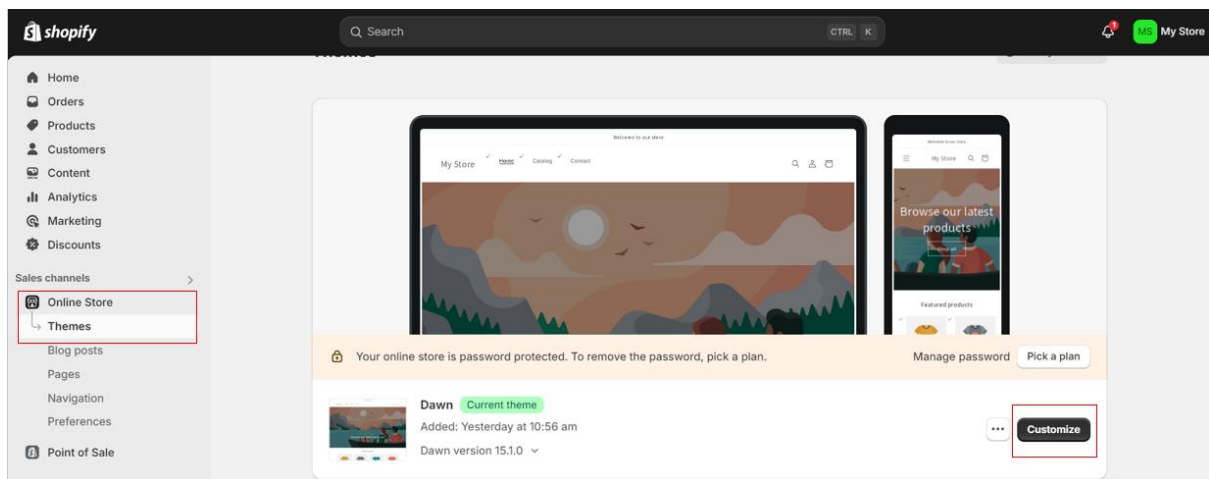
- Log in to the FashionGo Vendor Portal (Vendoradmin).
- Navigate to the Referral section and locate the Widget options.
- Choose between the standard, or button version of the widget depending on your design needs.
- Copy the widget embed code.

Embed Widget on Specific Page - Using Custom HTML

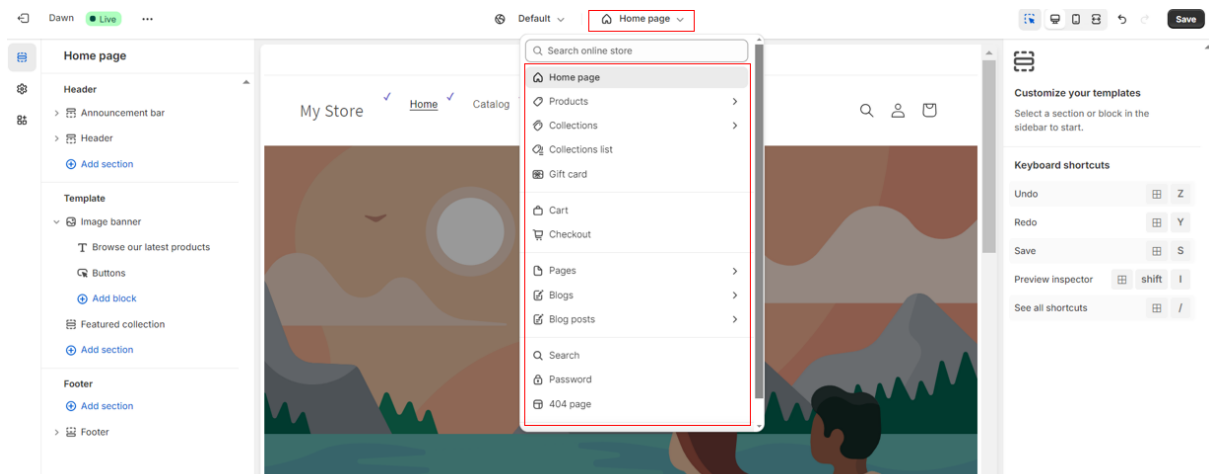
This guide provides clear instructions to embed the FashionGo widget on your Shopify store using the Custom HTML method.

Step 1: Create a Custom HTML Section

- Access Your Theme:
- In your Shopify admin dashboard, go to Online Store > Themes.
- Click Customize next to your active theme.

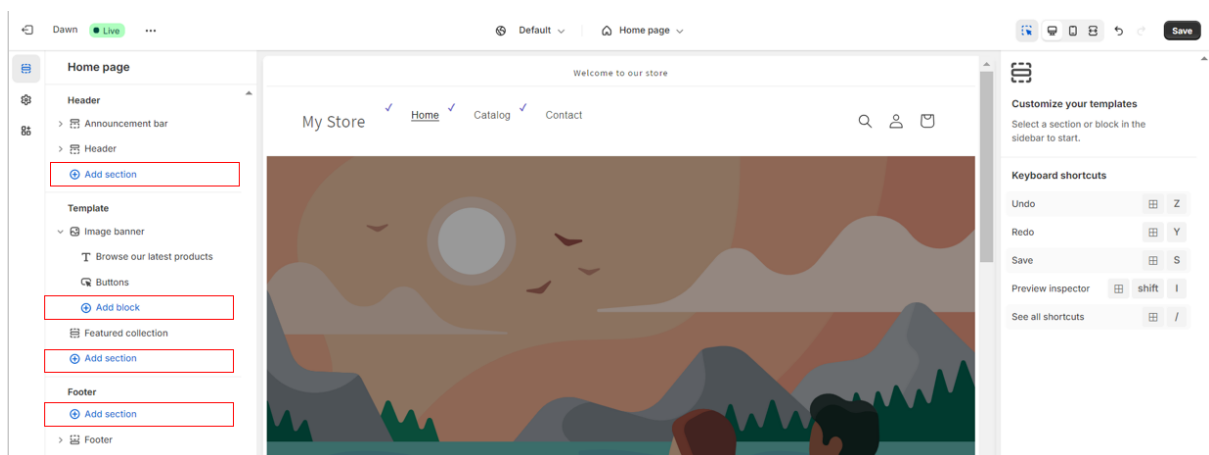


Step 2: Choose which page (e.g Homepage) you want to embed the Widget.

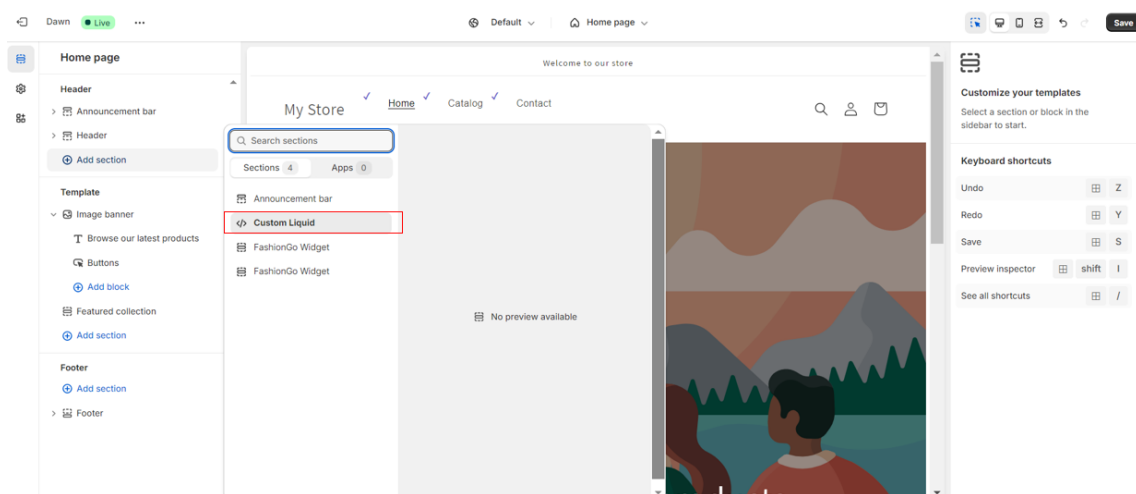


Step 3: Add a Custom Liquid Block:

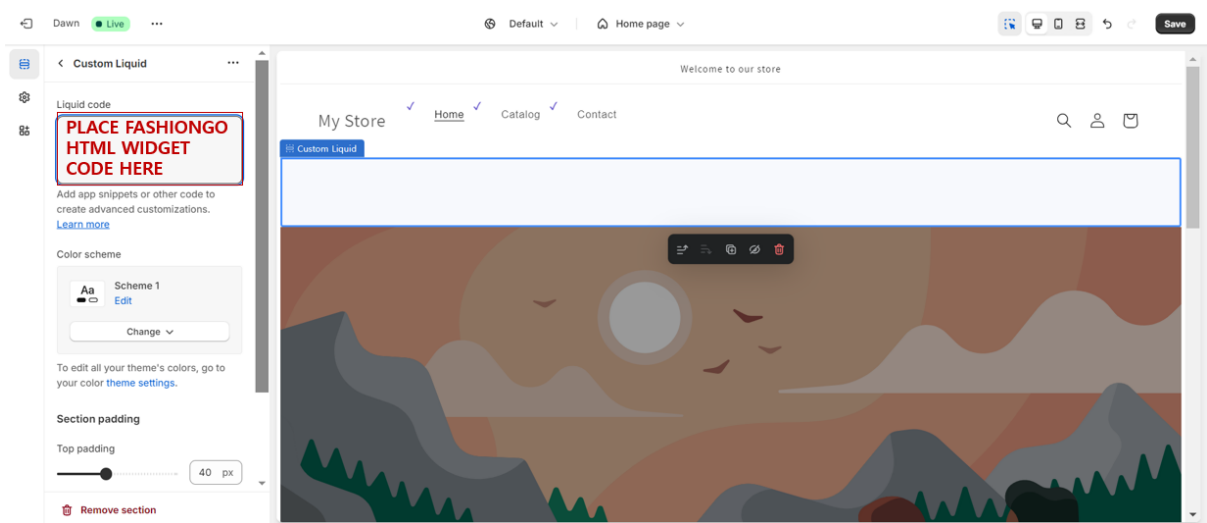
- In the left panel of the theme customizer, click Add Section. (where you want to place your widget)



- Search for and select Custom Liquid.- Insert the Widget Code:



- In the Custom HTML block, paste the widget code that you copied from the Vendoradmin portal directly into the HTML field.



Step 4: Adjust placement and save

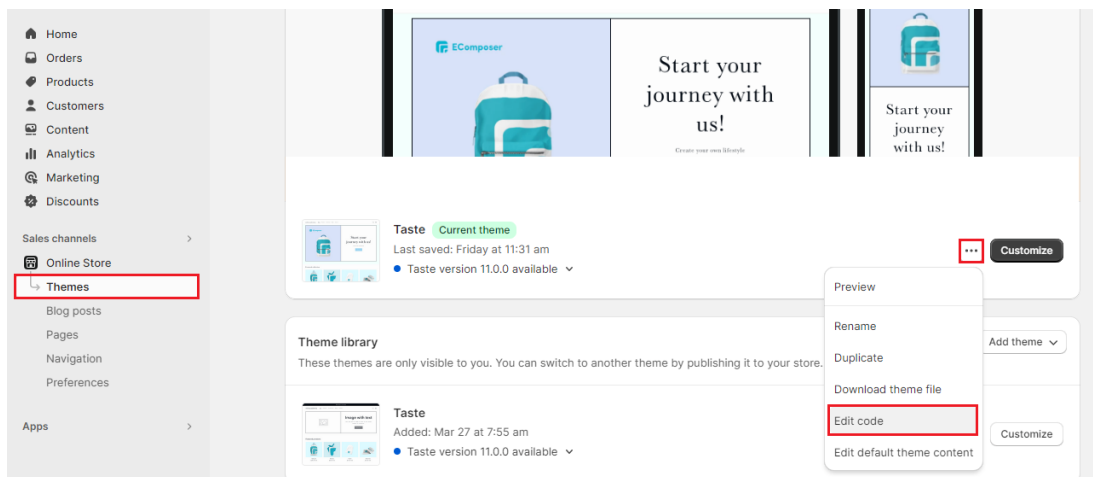
- Use the drag handles to move the FashionGo Widget section to your preferred location on the page.
- Save Your Changes:
- Once positioned, click Save in the top-right corner to apply the changes.

Embed on every page

To embed your widget on every page of your Shopify store:

Step 1: Access Your Shopify Theme Code

- Log in to your Shopify admin dashboard.
- In the left-hand menu, click on Online Store, then select Themes.
- Find your active theme and click on the Actions button next to it, then choose Edit Code



Step 2: Open the Layout File

- In the code editor, look for the Layout section on the left.
- Click to open the file named **theme.liquid**. This is the main layout file that controls what appears on every page.

Step 3: Locate the Main Content Area

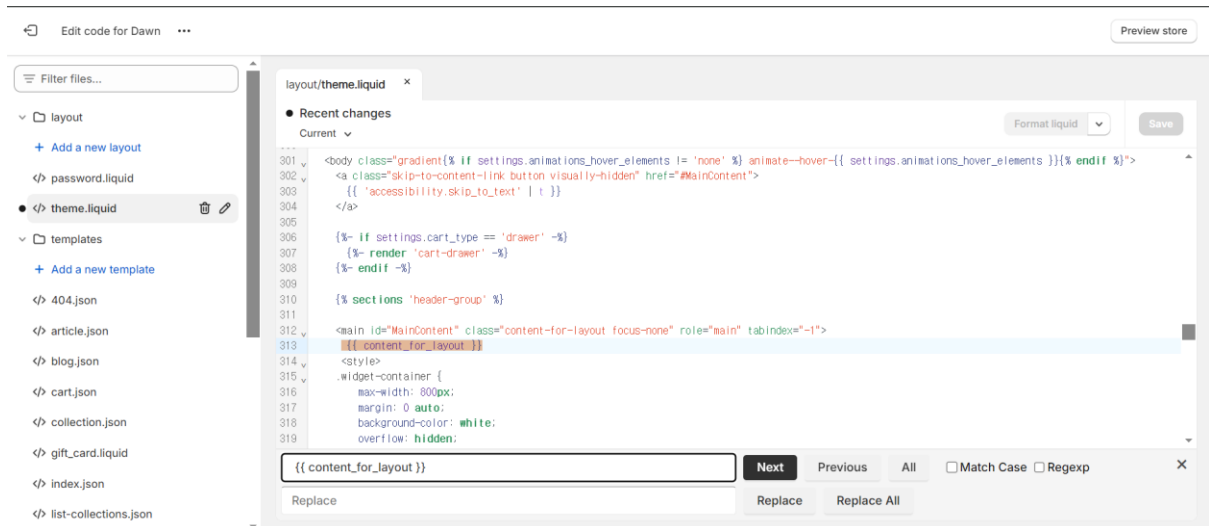
- Scroll down the theme.liquid file until you find this line: **{{ content_for_layout }}**
- This is where Shopify inserts the content for each page, such as product pages, blog posts, and homepage elements.
- Typically, this line is found inside a `<div>` or `<main>` tag. These tags structure the layout of the page.

Step 4: Insert Your Widget Code

- Place your widget code directly before or after the **{{ content_for_layout }}** line.

- Above the **{{ content_for_layout }}**: This will place the widget above the main content on every page.

- Below the **{{ content_for_layout }}**: This will place the widget below the main content on every page.



Step 5: Review the changes made by clicking on Preview in the top right menu

How to Embed a Widget Code as a Pop-up in Your Shopify Store

Adding a pop-up widget can be a great way to engage visitors on your Shopify store. You can follow this guide to implement a widget pop-up that can appear on any page of your store, or if you prefer a quicker, no-code solution, you can also install a Shopify pop-up builder app. Some popular options include:

- **Privy:** A versatile tool for pop-ups, email capture, and conversion.
- **Popup Builder by POWR:** A customizable app for creating simple pop-ups.
- **Pop Convert:** An easy-to-use app with targeting and scheduling options.

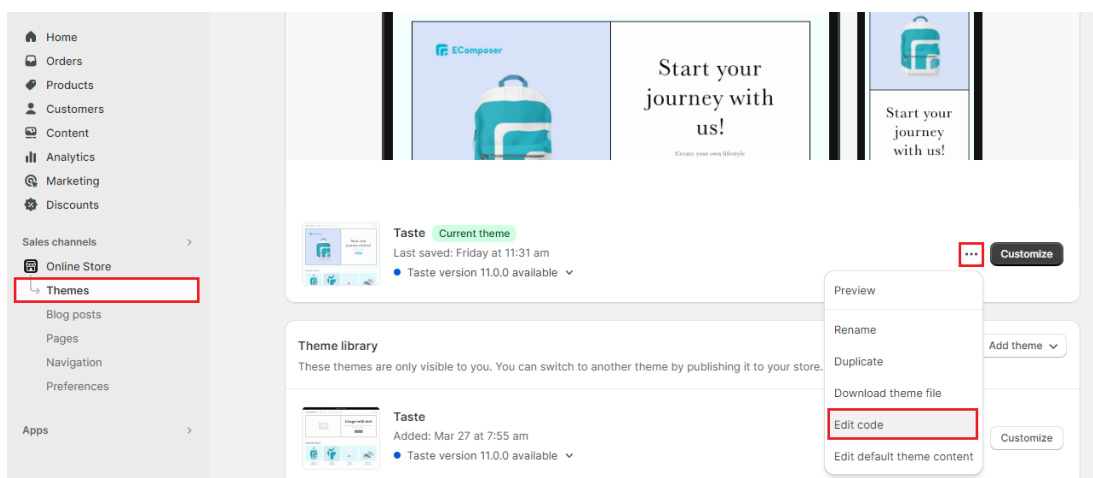
Now, if you prefer the manual method, follow the steps below:

Step 1: Get the Embed Code for the Widget

- Log in to FashionGo Vendoradmin (or wherever you get your widget code).
- Navigate to Referral > Referral Widget.
- Copy the widget embed code that you'll be using in the pop-up.

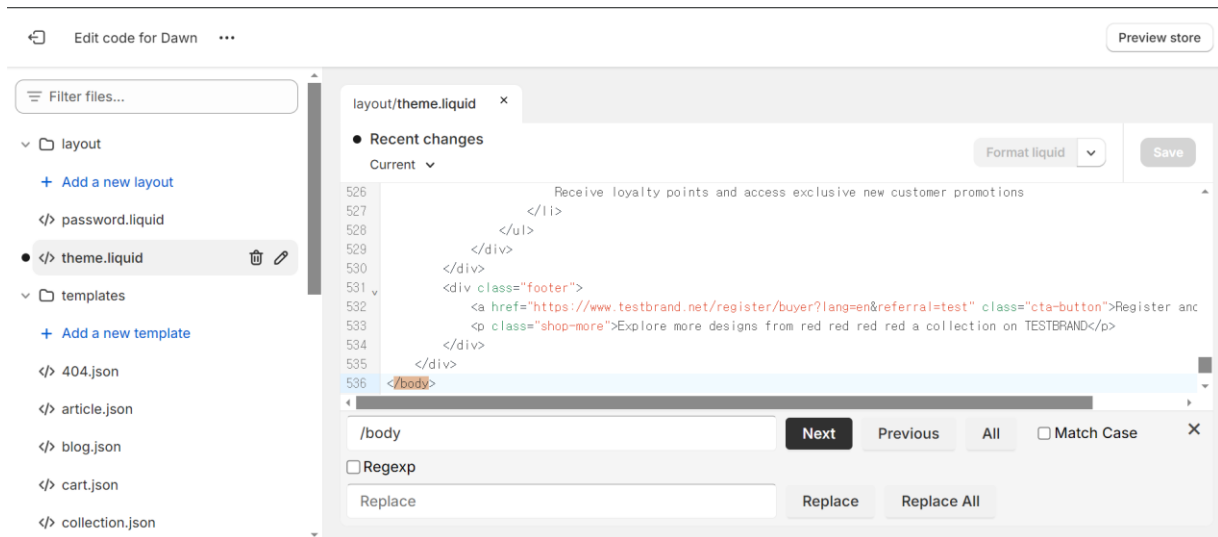
Step 2: Access Your Shopify Theme Code

- Log in to your Shopify admin dashboard.
- In the left-hand menu, click on Online Store, then select Themes.
- Find your active theme and click the Actions button next to it, then choose Edit Code from the dropdown.



Step 3: Edit the theme.liquid File

- In the Layout folder, find and open the theme.liquid file. This file controls the global layout of your store.
- Scroll down to the closing `</body>` tag. You'll place your pop-up script here.
- press `Ctrl +F` to find `</body>`



Step 4: Add the Pop-up Code

- 1. To create a pop-up, you'll need to add some HTML, CSS, and JavaScript along with your widget code. Here's an example of what you can do:
- HTML for the Pop-up:
 - Add the following code just before the `</body>` tag. Replace `your_widget_code_here` with the actual FASHIONGO widget embed code.

```
<div id="popup-widget" class="popup-overlay" style="display:none;">
  <div class="popup-content">
    <span class="popup-close" id="popup-close">&times;</span>
    <!--Copy Paste FASHIONGO widget embed code here!-->
    <widget-embed id="widget_id" ...></widget-embed>
  </div>
</div>
```

2. JavaScript to Trigger the Pop-up:

Below the HTML pop-up code (still before the closing `</body>` tag), add the following JavaScript

code to trigger the pop-up after a certain delay or action:

```
<script>
  setTimeout(function() {
    document.getElementById('popup-widget').style.display = 'flex';
  }, 5000);

  document.getElementById('popup-close').onclick = function() {
    document.getElementById('popup-widget').style.display = 'none';
  };
</script>
```

CSS to Style the Pop-up:

Add this CSS inside the <head> tag (within the theme.liquid file) to control the appearance of the pop-up:

```
<style>
.popup-overlay {
  position: fixed;
  top: 0;
  left: 0;
  width: 100%;
  height: 100%;
  background: rgba(0,0,0,0.5);
  display: flex;
  justify-content: center;
  align-items: center;
  z-index: 1000;
}

.popup-content {
  background: white;
  padding: 20px;
  border-radius: 8px;
  width: 80%;
  max-width: 500px;
  position: relative;
}

.popup-close {
  position: absolute;
  top: 10px;
  right: 10px;
  font-size: 20px;
  cursor: pointer;
}
</style>
```

Step 5: Save Your Changes

- After you've added the HTML, CSS, and JavaScript, click Save in the top-right corner of the code

editor.

- These changes will apply the pop-up to all pages on your store.

Step 6: Test the Pop-up

- Go to your Shopify store's homepage or any other page.
- Wait for the pop-up to appear after the set delay (in the example, it's 5 seconds).
- Ensure the widget appears correctly inside the pop-up.

Step 7: Customize the Pop-up Behavior (Optional)

- If you want more control over when or how the pop-up appears, here are a few ways to customize it:

- **Change the delay:** Adjust the timing of when the pop-up appears by changing the value in the `setTimeout` function. For example, use 10000 (10 seconds) instead of 5000.

```
setTimeout(function() {  
  document.getElementById('popup-widget').style.display = 'flex';  
}, 10000); // Pop-up appears after 10 seconds
```

- **Close the pop-up when clicking outside:** If you want the pop-up to close when the user clicks outside the pop-up content:

```
window.onclick = function(event) {  
  var popup = document.getElementById('popup-widget');  
  if (event.target == popup) {  
    popup.style.display = 'none';  
  }  
};
```

For more information on integrating code into your Shopify store, please refer to the article titled ["How to Embed widget on Shopify."](#)