

FashionGo Widget Integration Guide for WooCommerce/WordPress

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FASHIONGO

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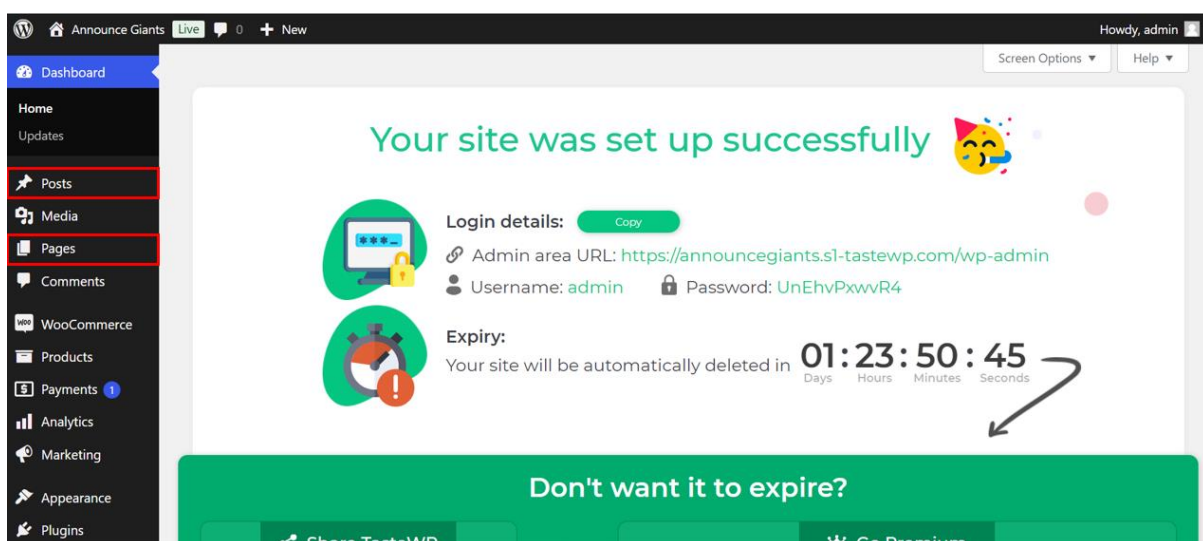
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How to Embed FashionGo Widget on WooCommerce / WordPress

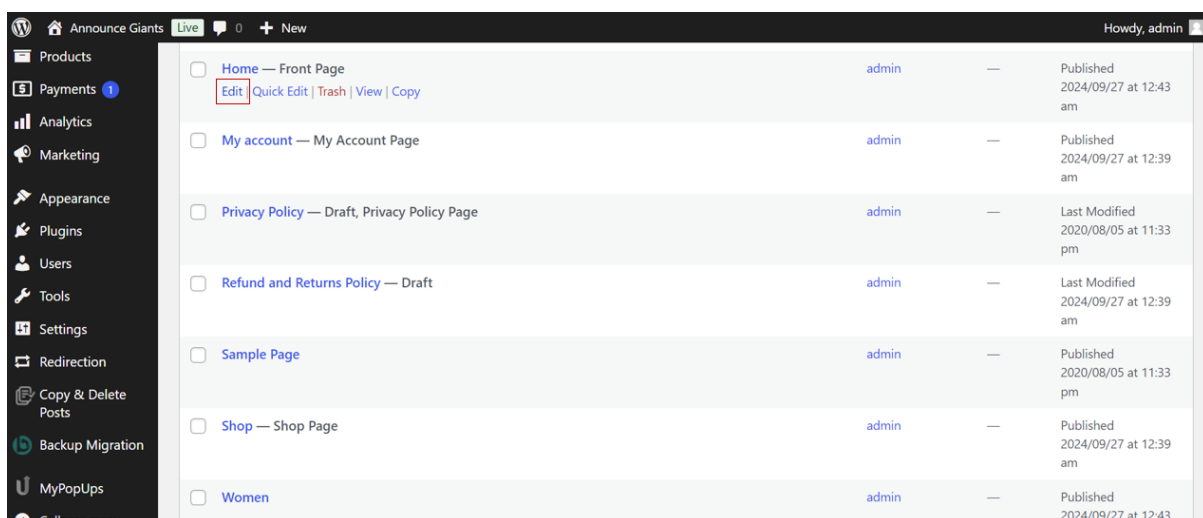
Introduction

This comprehensive guide is designed to assist vendors using WordPress as their web builder in integrating the FashionGo widget into their websites. The FashionGo widget directs buyers to the vendor's FashionGo referral link, where they can sign up and make purchases. Follow these detailed steps to seamlessly integrate the widget, enhancing user experience and driving more sales.

Step 1: Navigate to the Page or Post Editor



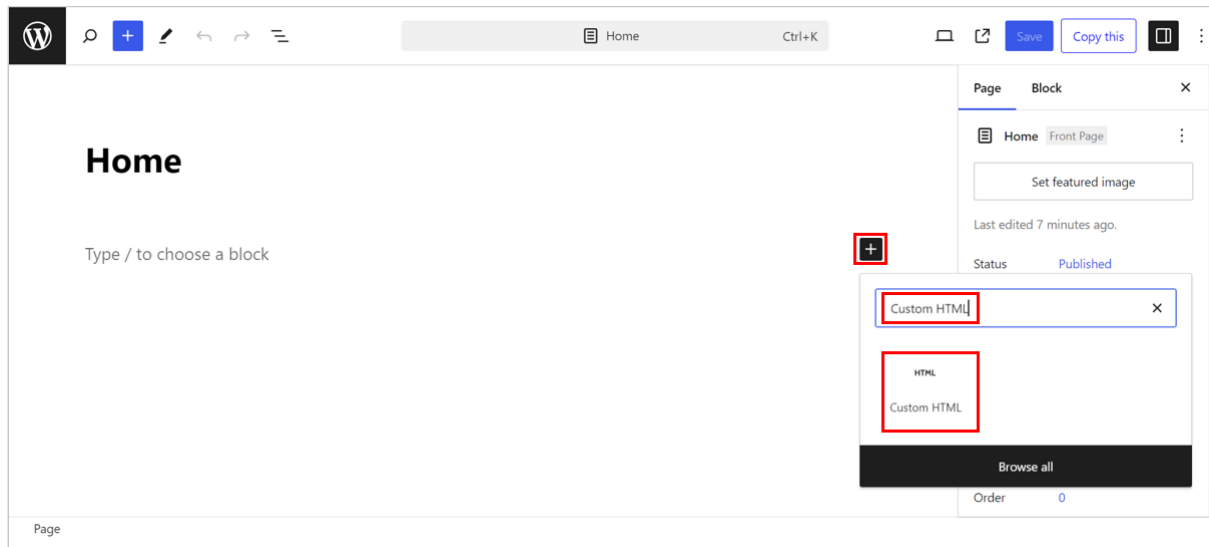
- In the WordPress dashboard, go to Pages or Posts depending on where you want to add the widget.



- Click Add New to create a new page/post or select an existing page/post to edit.

Step 2: Add the Custom HTML Block

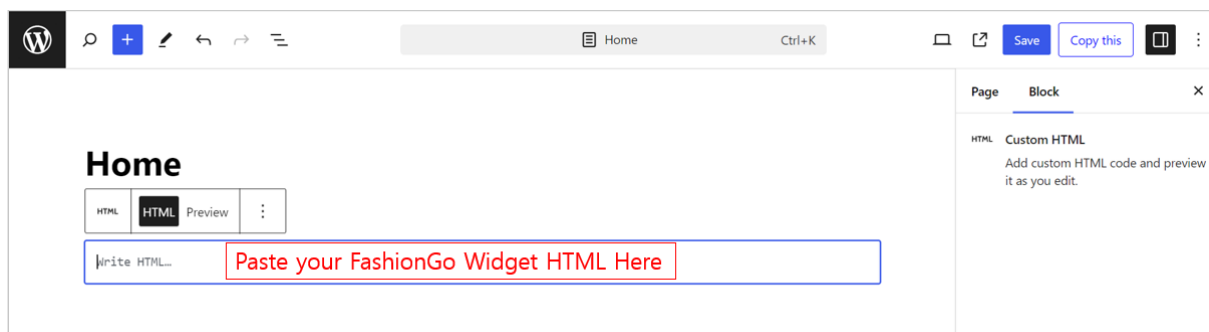
- In the WordPress editor, click the Add Block button (the + icon).
- Search for the Custom HTML block in the block library.
- Click on the Custom HTML block to add it to your page or post.



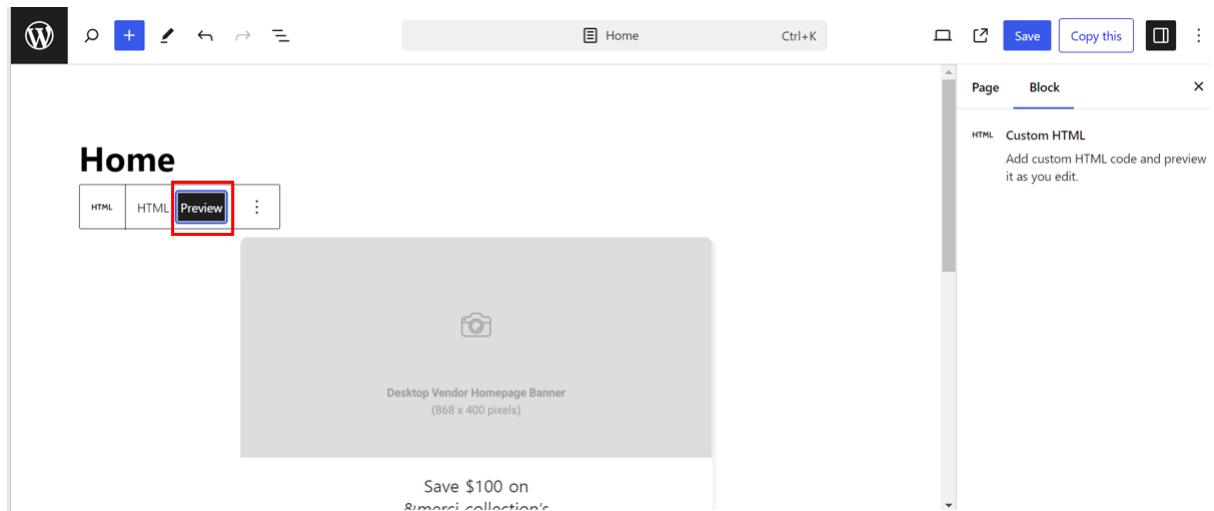
(Using your keyboard, you can also type `/html` on a new line and press enter to quickly add a new Custom HTML block.)

Step 3: Insert the FashionGo Widget HTML Code

- In the Custom HTML block, paste the following HTML code snippet for the FashionGo widget



- Once you've added the block, you can type or paste your code in the box provided, as well as edit and preview it right within the editor.



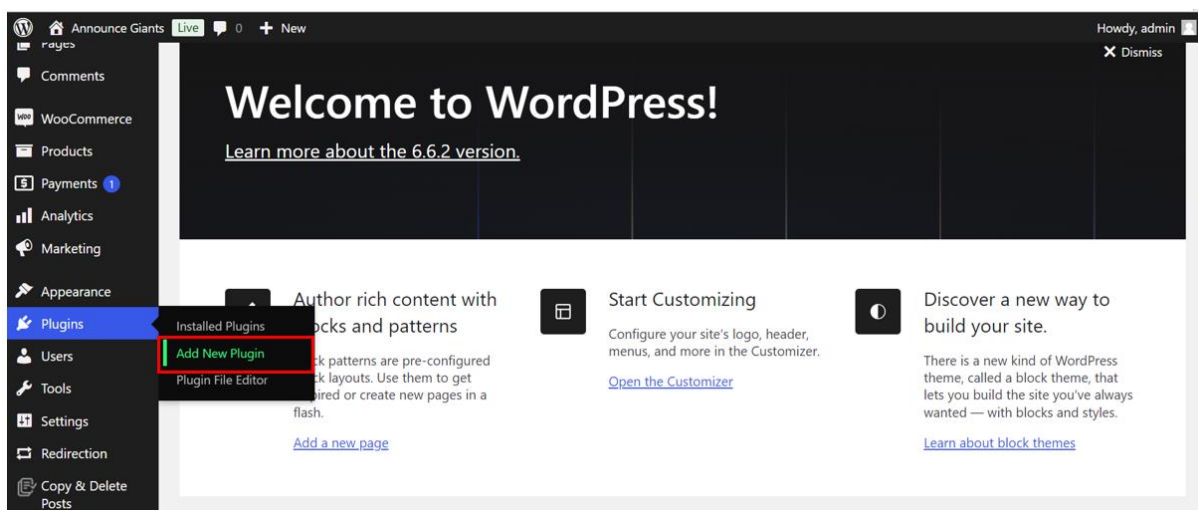
Step 4: Adjust placement and save

Method 2: Integrating the FashionGo Widget as a Pop-up

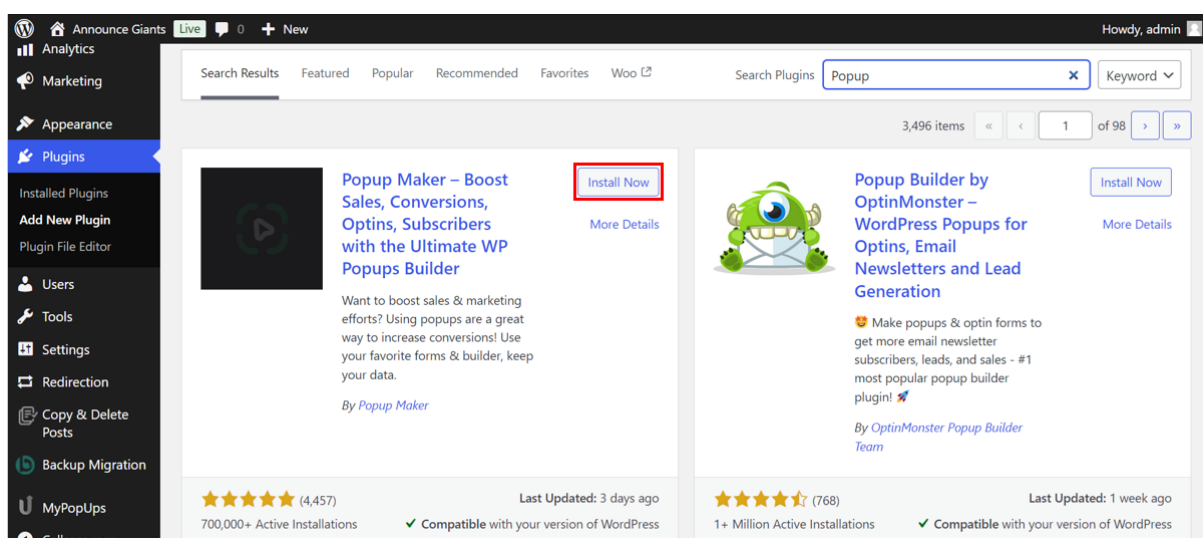
This method will walk you through adding the FashionGo widget to your WordPress site as a pop-up, allowing it to dynamically engage users.

Step 1: Install a Pop-up Plugin (if necessary)

- In the WordPress dashboard, go to Plugins > Add New.

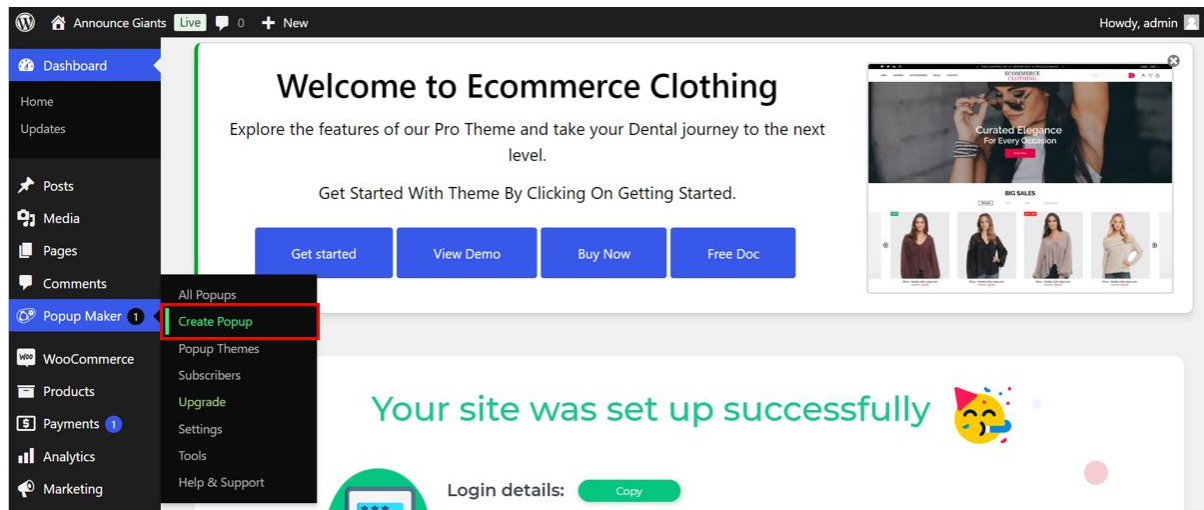


- Search for a reliable pop-up plugin like Popup Maker.
- You can access Popup Maker directly here: <https://wordpress.org/plugins/popup-maker/>
- Click Install Now and then Activate the plugin.



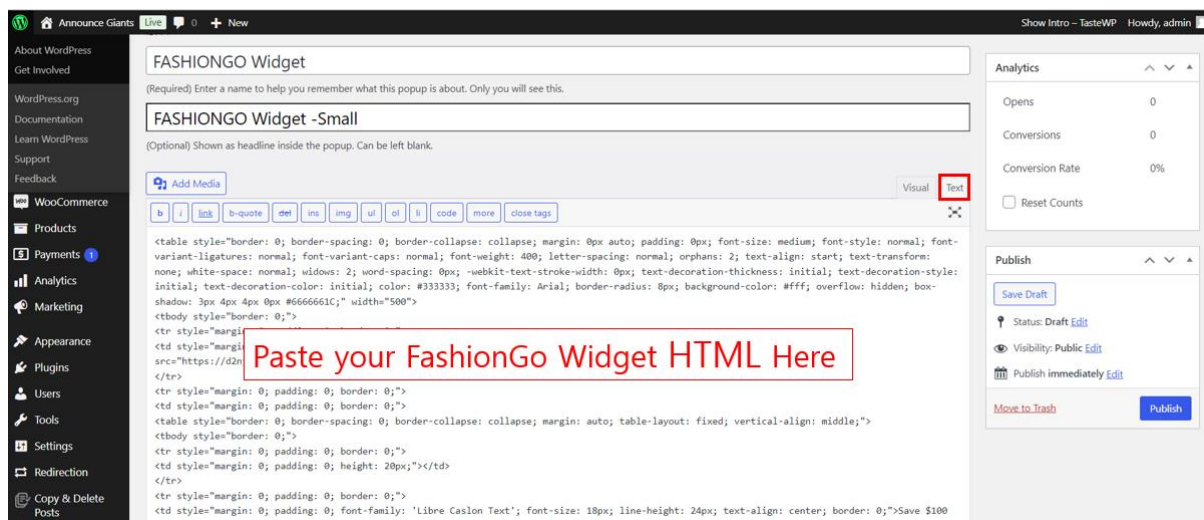
Step 2: Create a New Pop-up

- Once the pop-up plugin is activated, navigate to Popup Maker in the WordPress dashboard.
- Click **Create Popup** to create a new pop-up.



Step 3: Add the FashionGo Widget Code to the Pop-up

- In the pop-up editor, click on **Text** and use paste fashiongo HTML code to insert the FashionGo widget code you copied from the FashionGo Vendoradmin Portal.

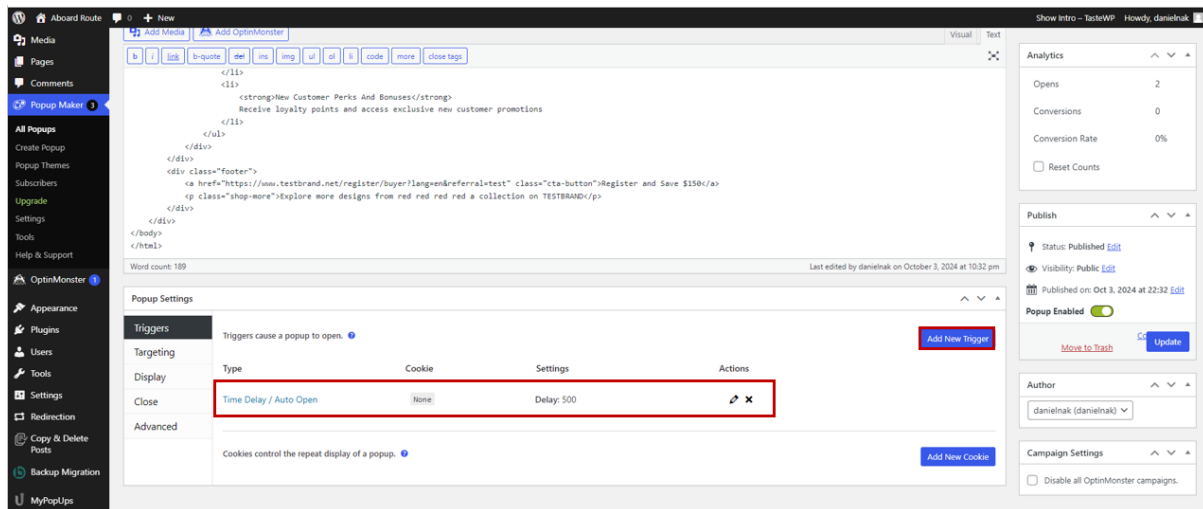


- Customize the pop-up's settings, such as when it will appear (e.g., on page load, after a delay, or when the user scrolls).

Step 4: Configure Pop-up Settings

- Set the trigger for your pop-up (e.g., On Page Load, After Scroll, or Time Delay). This can be

done within the pop-up plugin's interface.



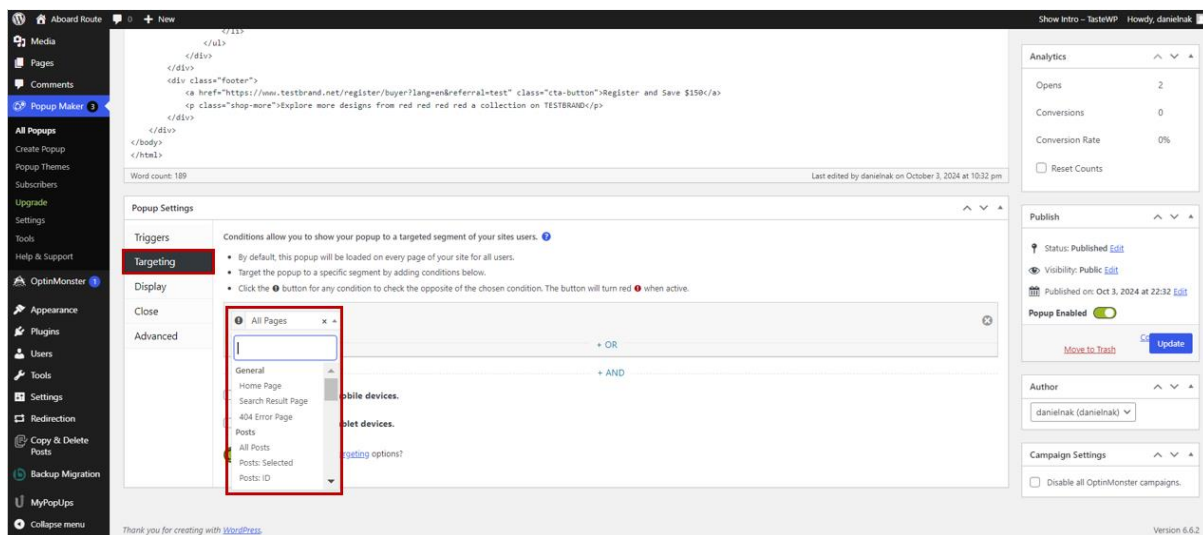
Example settings:

Trigger: After 5 seconds (5000 milliseconds)

Condition: Show on all pages or specific pages

Step 5: Test and Publish the Pop-up

- Publish the pop-up after choosing where you want the pop up to appear on targeting menu.



- Preview the pop-up to ensure the widget appears correctly.

- Once you're satisfied, click Publish to make the pop-up live on your website.

Final Steps: Testing and Verification

- After embedding the widget using either method, navigate to the pages or posts where you integrated the FashionGo widget.
- Test both desktop and mobile versions of the page to ensure the widget looks and functions as expected.
- If you added the widget as a pop-up, verify that it appears based on your configured trigger (e.g., after a time delay or page load).

For more information on integrating code into your WordPress/WooCommerce store, please refer to "[WordPress Article](#)."